311: Cultivating Intentionality in Business

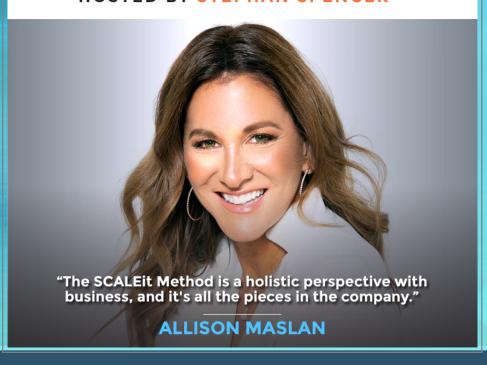
10 Point Checklist

Allison Maslan

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get YOURSELF OPTIMIZED

HOSTED BY STEPHAN SPENCER



10 STEPS YOU CAN TAKE TODAY

Want to take charge of your health, wellness, and success? Here are 10 steps that can move you closer to your goals – today.

	Cultivate a collaborative culture. Ensure my team is aligned with my vision and inspire them to take action instead of just giving commands.
	Be a leader. Avoid being reactive and giving in to stress. Instead, communicate, be resilient, and step into leadership, especially during challenging times.
	Establish a straightforward customer journey. From being a prospect to becoming a repeat customer, ensure my customers know our message and offers. Then, communicate these effectively through marketing and sales.
	Communicate with my chosen marketing agency. I am the primary marketer, and I should identify the message I want to convey and how to convey it. They will only make my ideas more eloquent and attractive.
	Elevate my thinking. Be creative and think outside the box. Staying in my comfort zone will only limit what I can do for my business.
	Practice time and priority management. Staying on top of my tasks and avoiding burnout will protect my business and relationships from problems.
	Delegate tasks. Trust my team and learn how to work smart, not hard. I shouldn't be afraid to give responsibilities to my employees.
	Focus on the good. Take steps forward and look towards positivity instead of negativity. Don't get easily disappointed and remember my goals.
	Develop a gratitude ritual. Begin each day by recalling my accomplishments and things I am grateful for. Reminding myself of the good things will improve my daily disposition.
	Visit Allison Maslan's <u>website</u> to learn more about her mastermind and private mentoring and any upcoming events. Send her a direct email at <u>allison@pinnacleglobalnetwork.com</u> for any questions I have for her or her team.
To view the transcript, resource links and listen to the podcast, visit:	

https://www.getyourselfoptimized.com/cultivating-intentionality-in-business-with-allison-maslan/