

# 286: The Art of Making S\*\*\* Happen

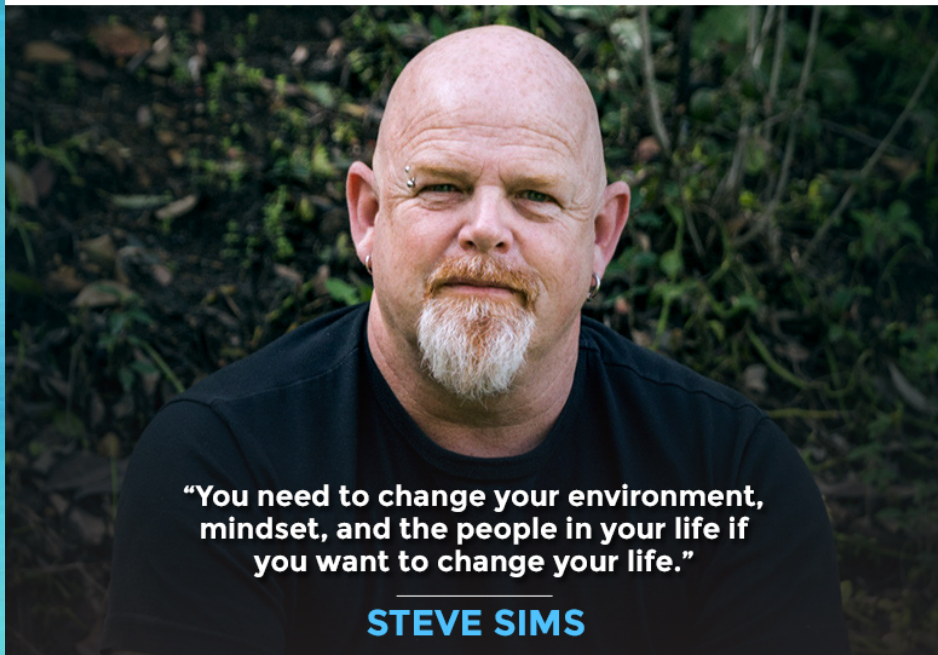
## 10 Point Checklist

### Steve Sims

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*Get* **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



**"You need to change your environment,  
mindset, and the people in your life if  
you want to change your life."**

**STEVE SIMS**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Don't be afraid to go above and beyond for the things I care about the most. Do this for my family, friends, loved ones, clients, and business partners.
- Be vocal about what I want in life. Get that kind of stuff out there for the world to hear and help me out.
- Choose my group of friends wisely. I am the average of the five people I am constantly with. If I want to achieve something, being in the wrong peer group can make accomplishing my goals more difficult.
- Talk to influential people. Find out what makes them tick by reaching out to them for an interview. A podcast is a great way to get to know influential people on a personal level.
- Have fun in everything I do. If I'm not having fun, it's not worth all the effort.
- Aim to become an authority in my niche. If I want to produce something people will keep trusting and patronizing, I must remain a credible source of information.
- Utilize social media to widen my reach. Spread valuable information on Facebook, Twitter, Instagram, LinkedIn, and YouTube to establish an inner circle I can call my tribe.
- Invest in content marketing to present valuable information in several creative and strategic ways. Create content that has a higher chance of enticing my target audience.
- Work on my outreach strategy. Reach out to people who can help me grow. These new connections may potentially become my mentors, business partners, clients, or good friends.
- Provide what people want by first knowing what they want. Listen to my audience's feedback and take their suggestions to heart.
- Check out Steve Sims' [website](#) to learn more about his events, subscribe to his newsletter, and grab a copy of his book, [Bluefishing: The Art of Making Things Happen](#).

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/the-art-of-making-s-happen-with-steve-sims/>