

288: How to Be an Everyday Hero

10 Point Checklist

Jeffrey Hayzlett

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**

**"Hero leadership is a choice to be more than good,
more than great, no matter the circumstances."**

JEFFREY HAYZLETT

10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.**

- Be equipped to adapt and pivot to survive critical shifts in the economy. If I want longevity in my business, I must be prepared to withstand setbacks.
- Shift into more digital and automated business processes. Digital is the way to go if I want to thrive and not just survive what's to come.
- Educate, motivate and inspire others to do what they're meant to do in life. Help others discover how they can positively impact the world around them.
- Find a way to monetize what I love doing. It will never feel like work when I'm having fun pouring my heart and soul into something.
- Exude authenticity. Always stay true to myself no matter what. The right type of people will be the ones who can understand who I am and support me for it.
- Be mindful of who I associate with. If I am the smartest person in the room, I am in the wrong place.
- Always maintain a good posture. Keep my chin up, back straight, and remember to walk with a swagger. This is still, without fail, a confidence boost.
- Incorporate more socio-economic values in my business. Find ways to care more for the environment and underserved communities.
- Take note of the three Rs: Relevance, Reach, Reciprocity when doing business. According to Jeff, when all of these are met, a partnership becomes equal.
- Check out Jeffrey Hayzlett's [website](#) to learn about his advocacy, [C-Suite Network](#), and more.

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/how-to-be-an-everyday-hero-with-jeffrey-hayzlett/>