

269: Making a Living With Your Ideas

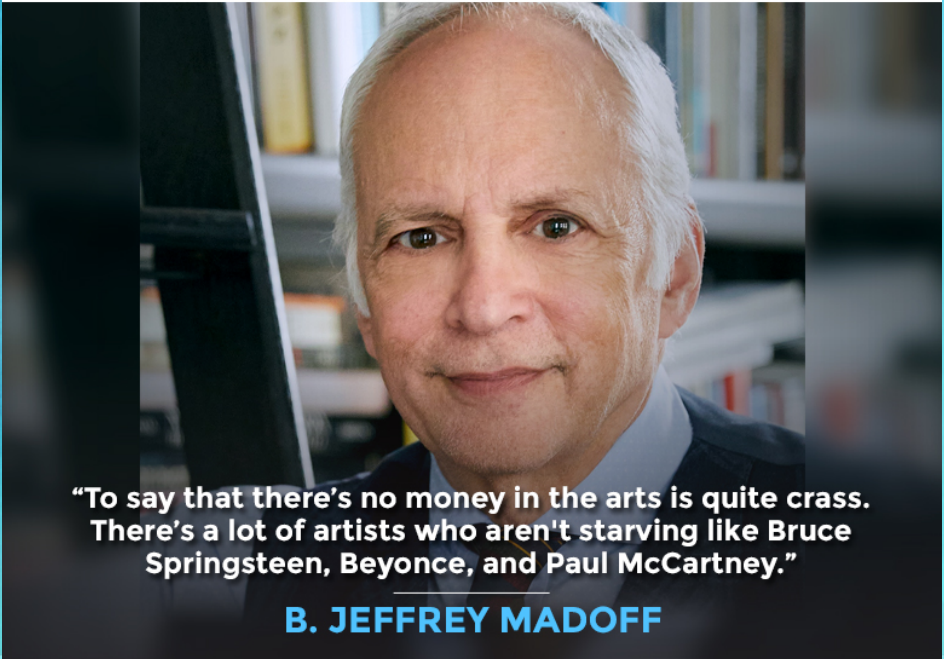
10 Point Checklist

B. Jeffrey Madoff

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



"To say that there's no money in the arts is quite crass. There's a lot of artists who aren't starving like Bruce Springsteen, Beyonce, and Paul McCartney."

B. JEFFREY MADOFF

10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.**

- Write my ideas down in a notebook and below each item, list the actionable steps I need to take to accomplish these goals. Commit to doing one simple act every day until my idea comes to fruition.
- Rewire the mentality around the starving artist. Having a career in art can be feasible, even extremely successful if I know how to play my cards right.
- Find ways to increase my streams of income. Have a side hustle, invest in other businesses, and collaborate with other like-minded people.
- Work with smart people. In business, there's a saying to work with people who are better than me. They are the ones who'll play a huge role in the progress of my company.
- Don't be afraid to not succeed at a skill or talent at first. No one was born great. Invest money and time in improving myself through classes, books, workshops, etc.
- Be careful when making important decisions. Look carefully. If something is too good to be true, that's usually the case.
- Create deadlines. It's not enough to just write down a task list and not know when those tasks should be completed. Creating hard deadlines will help keep me stay on track.
- Make my work deliverables look appealing. Implement marketing strategies that can present my business' core message in the best way possible.
- Maintain a sense of integrity in everything I do. As an entrepreneur or professional, I should always do my best, look my best, and always be prepared.
- Grab a copy of Jeff Madoff's book, [*Creative Careers: Making a Living with Your Ideas*](#).

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/making-a-living-with-your-ideas-with-b-jeffrey-madoff/>