

254: The Great Game of Business

10 Point Checklist

Steve Baker

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



"We can demystify business and make it approachable, where we actually make a difference and change lives."

STEVE BAKER

10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.**

- Learn more about the concept of open-book management. It is an approach where employees are provided with company financial information to enable them to make better business decisions.
- Give key employees or frontline workers a sense of ownership in their jobs. Label their positions and assign them leading roles.
- Gamify the system to add more fun to the workspace. Create bonuses that motivate employees to work.
- Take advantage of the huddle. Meet with my team regularly so I'm always in the loop of what's happening with the company. It is important to know what employees are going through and what affects and motivates their workflow.
- Protect the people who make the company. Make them feel secure even when there's turbulence in the business.
- Cut back on what's not necessary whenever there's a struggle with finances.
- Admit that I don't have all the answers even if I'm the leader. Sometimes, ideas from the team can be the answer my business is looking for.
- Compose a team of trustworthy and talented people who are willing to share the goal I have for the company.
- Share the why before the how. Let people know the purpose of their tasks so they can be more goal-focused.
- Grab a copy of Steve Baker's book, [Get In The Game: How To Create Rapid Financial Results And Lasting Cultural Change](#).

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/the-great-game-of-business-with-steve-baker>