

# 025: Travel the World With a Nomadic Online Business

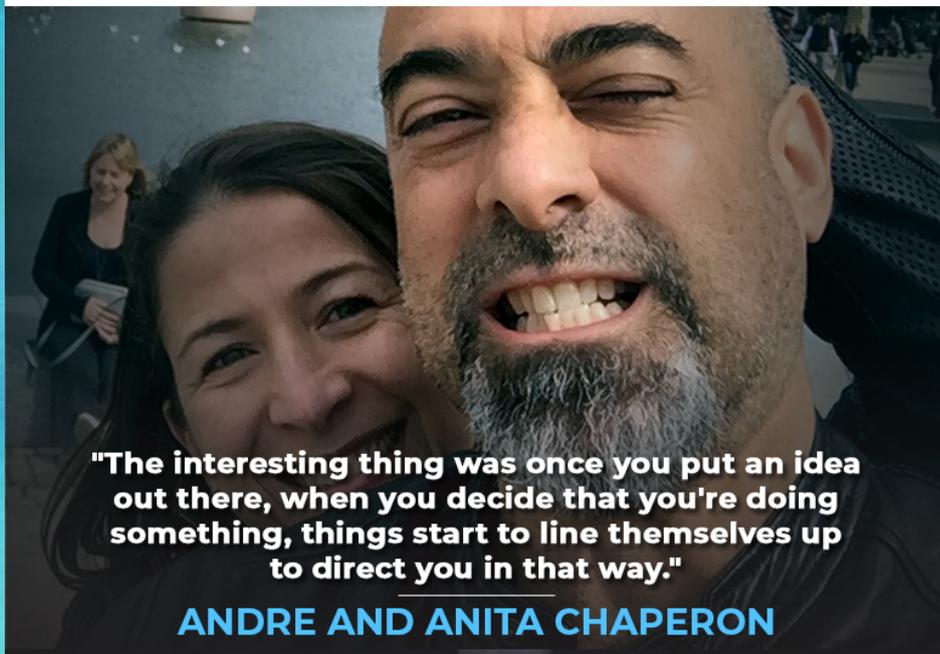
## 10 Point Checklist

### Andre and Anita Chaperon

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*Get* **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



**"The interesting thing was once you put an idea out there, when you decide that you're doing something, things start to line themselves up to direct you in that way."**

**ANDRE AND ANITA CHAPERON**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Create a list of tasks that you have either been putting off, or that you haven't had time for. The things that are the least important, toss.
- Start delegating! Find websites where you can post job ads for assistants in the Philippines. Create an ad that is engaging, but tells your potential new employees what you need.
- Get organized. Set up a project management system like Trello or Basecamp to keep track of your tasks, notes, and statuses-you'll never wonder what is going on with a task again.
- What makes your favorite movie great? You can give that kind of engagement to your newsletter emails, but you need to look at the long-term story arc.
- Although the system is automated, the selection to start with broadcast emails should be a choice made by you according to the amount of engagement a certain prospect has had.
- Nine-word emails are an awesome way to make email list members feel like a close friend. However, they are best utilized when they've been in that email list for a good amount of time so they understand the context of who you are.
- Less is more: read Kevin Kelly's "1000 True Fans" to learn how establishing a core, loyal base of customers can do more for your business than intermittent customers.
- If you deal with a lot of international orders, you may want to consider Click Bank as your payment processors as they handle all the tax levies no matter where in the world.
- Want to avoid ending up in the spam folder? Focus on high quality, relevant content.
- Try numbering your emails, for example, "1 out of 5 emails" so the customer is on the lookout for rest and stays engaged with high-quality content.

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/travel-the-world-with-a-nomadic-online-business-andre-and-anita-chaperon/>