

# 245: Essential Traits of the Entrepreneur

## 10 Point Checklist

### Gino Wickman

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a **10 point checklist** that gives the next, real steps you can take for introducing these insights and optimizing your life.

*Get* **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



**“A true entrepreneur in the making has six essential traits. They are: visionary, passionate, a problem solver, driven, a risk-taker, and responsible.”**

**GINO WICKMAN**

# 10 STEPS YOU CAN TAKE TODAY

**Want to take charge of your health, wellness, and success?  
Here are 10 steps that can move you closer to your goals – today.**

- Learn more about the EOS method so I can process and implement that paradigm in my organization. EOS stands for Entrepreneurial Operating System. It has helped thousands of entrepreneurs get what they want from their businesses.
- When things in the business take a downturn, try doing a Reverse Accountability Chart. It's basically the opposite of the accountability chart. Instead of looking at a business' growth, imagine my company with 50% less revenue.
- Avoid unproductive meetings by holding regular level 10 meetings with the key people in my organization. A level 10 meeting is a 90-minute meeting that is designed to help my team create a consistent rhythm that keeps them focused on the vision of my company.
- Implement 3-year picturing to my business plan. Make a list of goals and objectives that is highly achievable within the next three years and share it with the team so everyone can stay on the same page in terms of the company's vision.
- Instill focus, discipline, and accountability throughout the company so everyone can stick to a long-term vision.
- Read entrepreneurial books that can help me improve my skill set and mindset. Research successful business owners in my niche and find out if they've written good books that contain their success stories and business advice.
- Evaluate my traits to find out if I'm an entrepreneur at heart. According to Gino Wickman, the essential traits of a successful entrepreneur are visionary, passionate, problem solver, driven, risk-taker, and responsible.
- Acquire a right-hand person to help me run my company. A successful organization is composed of a visionary and an integrator. If I can't be both, having someone to fill the void will enormously spike up the business' productivity.
- Before taking the entrepreneurial leap, find out if the business I am trying to pursue matches my personality. Take a quiz called [MyBiz Match](#) for the answer.
- Grab a copy of Gino Wickman's book, [Entrepreneurial Leap: Do You Have What it Takes to Become an Entrepreneur?](#)

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/essential-traits-of-the-entrepreneur-with-gino-wickman>