

191: Outsourcing Your Workforce

10 Point Checklist

Nathan Hirsch

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a 10 point checklist that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**



"Stop trying to change people and instead have them focus on their strengths."

NATHAN HIRSCH

10 STEPS YOU CAN TAKE TODAY

Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.

- Review episodes on outsourcing services and hiring freelancers namely: episode number 117 with Carolyn Ketchum, episode number 62 with Chris Rugh, episode number 114 with Nick Sonnenberg, episode number 116 with Nick Loper, episode number 118 with Ari Meisel, and episode number 145 with Trivinia Barber.
- Learn more about what FreeeUp has to offer in terms of hiring a remote workforce for eCommerce, digital marketing, development, or whatever it is that I have a need for.
- Focus on the person's attitude and communication skills instead of their skills or resume when interviewing candidates. People who have great attitude and communication skills are more honest about what they can and cannot do on the skill side and will leave a good experience overall.
- Have my candidates go through assessments like the Kolbe Test, DISC Assessment, Sally Hogshead's Fascinate Test, StrengthsFinder and Demartini Value Determination. Investing in these gives me insights into the attitudes and personalities I can utilize.
- Hire people with the right type of attitude to begin with. Stop trying to change people or mold them into what I wanted because it's a waste of time and money.
- Hire people who are pre-vetted and make sure that they're a good fit for me and my business.
- Utilize FreeeUp's samples and do adjustments and tweaks as I go along to create my own hiring process that best suits my needs.
- Break down a project and have the freelancer do the first section or part and then give feedback. A good fit would be able to adjust to my feedback and my style.
- Create a free account on [FreeeUp.com](https://www.freeeup.com) and get a free \$25 credit by mentioning the Get Yourself Optimized podcast.
- Go to [FreeeUp.com](https://www.freeeup.com) or schedule an appointment with Nathan by going to his calendar for any question I might have. I can also check out the FreeeUp blog and the FreeeUp YouTube channel or visit their Facebook group.

To view the transcript, resource links and listen to the podcast, visit:

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