

189: Becoming A Hands Off CEO

10 Point Checklist

Mandi Ellefson

Want to gain as much knowledge as possible out of Get Yourself Optimized? Read on below for a 10 point checklist that gives the next, real steps you can take for introducing these insights and optimizing your life.

Get **YOURSELF OPTIMIZED**

HOSTED BY **STEPHAN SPENCER**

A portrait of Mandi Ellefson, a woman with long blonde hair, smiling. She is wearing a dark top and a scarf. The background is a blurred outdoor setting with greenery and a wooden post.

**"Culture is not something that comes naturally.
You have to create one."**

MANDI ELLEFSON

10 STEPS YOU CAN TAKE TODAY

Want to take charge of your health, wellness, and success?
Here are 10 steps that can move you closer to your goals – today.

- Aim to free up 20-50% of my work week when running my business. Become a hands-off CEO and focus on the bigger picture rather than small daily tasks.
- Hire people who resonate with my company values. Make my employees a part of what I am building so they develop a sense of belonging in my company.
- Incentivize a job well done so that my employees are motivated to do better. Developing a company that promotes work-life balance yields excellent returns.
- Focus on work that involves scaling the business. If it's a task that would take me away from doing that, I should delegate it to someone else.
- Train high performing people who are great managers and leaders. These are the people who can help me brainstorm more ways to improve my company.
- Determine the critical points in the services that I offer. Continue to improve them so my clients and I scale simultaneously.
- Create a list of priorities to help me pay attention to the most essential things in life. I should include my physical, mental, and spiritual health as well as my relationships with loved ones.
- Find my zone or time of deep work where I am able to avoid distractions and stay hyper-focused.
- Download Mandi's power-hour planner by going to [HandsOffCEO.com/PowerHour](https://www.HandsOffCEO.com/PowerHour). It's a powerful tool that will help me organize and find an extra five or more hours per week.
- Sign up for Mandi's Hands-Off CEO Retreat which is on May 3rd through 5th. The seminar will help me empower my team to be able to run the business without me.

To view the transcript, resource links and listen to the podcast, visit:

<https://www.getyourselfoptimized.com/becoming-a-hands-off-ceo-with-mandi-ellefson/>